

# EkomObong Udo-Affah

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## Key Skills

- **UX Design Tools:** Proficient in Figma (Advanced level), Adobe XD; experienced in using collaborative platforms like Figjam and Miro for team-based design projects.
- **Office Suites:** Proficient in Google Workspace and Microsoft Office, with strong capabilities in document management, data analysis, and presentation creation.
- **Graphic Design:** Skilled in graphic design tools including Canva, Adobe Illustrator, Adobe Photoshop, and Adobe Premiere Pro; adept at creating visually compelling graphics and video content.
- **AI and Prompt Engineering:** Highly skilled in prompt engineering, leveraging AI tools such as ChatGPT-4 and Midjourney, DALL-E and the likes to enhance design processes and generate creative solutions.

## Education

### Google UX Design Certificate May 2023 - November 2023, Online

Completed a rigorous training designed for entry-level job readiness. 15 modules included topics like: UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate

### Interaction Design Foundation (IXDF) Courses

#### AI for Designers 27th November 2023 - 10th January 2024, Online

This course has taught me to:

- Incorporate AI tools into your design workflow.
- Create effective prompts.
- Deliver ethical AI solutions responsibly.

#### Design for the 21st Century with Don Norman 27th November 2023 - 10th January 2024, Online

In this course has taught me:

- How designers can improve the world
- How to use human-centered design to solve global challenges
- How to democratize design
- How to apply human-centered design insights and processes to solve complex global problems
- How to focus on people when you solve complex global challenges

### Other Courses Completed in 2023

- **Figma UI/UX Essentials & Advanced Courses**, Bring your own Laptop (BYOL)
- **Test Accessibility of Your Design with WAVE**, Coursera
- **Introduction to Generative AI**, Google
- **Prompt Engineering**, Vanderbilt university

### Master of Architecture

Covenant University, Ogun State Nigeria | July 2014

### Bachelor of Science in Architecture

Covenant University, Ogun State Nigeria | July 2014

## Experience

### Media & Communications Personnel (Volunteering) Sovereign Grace Bible Church | Lagos | Sept 2020 - Present

- Spearhead the design and content creation for the church's social media platforms, ensuring engaging and impactful digital communication.
- Initiated and led the development of a dedicated website to streamline the church's conference meetings, enhancing accessibility and participation.
- Acted as the lead designer for the organization's website, overseeing the entire design process from UX research to execution.
- Demonstrated proficiency in UX research, wireframing, low-fidelity and high-fidelity prototyping, and creating mockups.
- Conducted user testing sessions to gather feedback, iterating on designs for optimal user experience.
- Responsible for design documentation and collaborated closely with developers to ensure seamless integration of designs into functional web interfaces.

### Architect & Web Development Coordinator PODEX Associates | Lagos | Feb. 2018 - Feb. 2023

- Spearheaded the development of the company's website, leveraging architectural expertise to ensure a cohesive and functional online presence.
- Collaborated effectively with a team of engineers and developers to implement and optimize web design, ensuring seamless user experience and adherence to brand guidelines.
- Took on the additional role of Social Media Content Creator, responsible for strategizing, creating, and managing compelling content across various social media platforms, significantly enhancing the company's digital footprint and audience engagement.

### Co-Founder & Design Director

Universal Design Initiative for Africa (Nonprofit) | Lagos | 2019 - Present

- Instrumental in co-founding the organization, driving its mission through strategic design leadership and visionary direction.
- Led the design and implementation of the organization's website, collaborating closely with developers to ensure a user-friendly and engaging online experience.
- Orchestrated online event planning, including the creation of innovative e-flyers and digital materials, to effectively publicize and promote various events, significantly boosting participant engagement and outreach.
- Pioneered digital strategies for the organization's branding and online presence, aligning design elements with the nonprofit's objectives and values.

### Freelance UX designer

Worked with Foodbridge to create design systems, and initial designs

## Interests & Hobbies

Keeping abreast with Trends in UX, Taking online courses to hone my skillset, Playing with AI creative tools & testing new prompts, Reading, Writing Music, & Playing the guitar and Piano.

### Inspirational Reads that Shape My Design Philosophy:

- Don Norman's "The Design of Everyday Things",
- Tim Brown's "Change by Design",
- Tom Kelley's "10 Faces of Innovation"